**Descriptions for Video/Audio/Broadcast Entry Categories**

**Updated February 2022**

***Please submit active links for submissions in these categories (YouTube or a similar platform works best).***

**VIDEO CATEGORIES**

**News Story**
A news report about an issue that has an impact on viewers (excluding sports, see “sports story” below). Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the video production.

**Feature Story**
A creative news report considered “soft” news that viewers find interesting (no sports, see “sports story” below). Judges will consider human interest, completeness, accuracy, fairness, attribution, in addition to quality of the video production.

**In-Depth Story/Documentary Video Package**
Includes extensive reporting about a topic in documentary form or in a series of reports from 2 to 5 parts. Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the video production.

**Sports Story**
A news or creative report focusing on a sports-related topic. Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the video production.

**Promotional/Advertising Video**

Short announcement to inform and attract audiences for an organization’s own programming, to create community awareness of the station or of particular programs, or to create or reinforce the organization’s image in the community. Judges will consider creativity, originality, as well as quality of video production.

**AUDIO CATEGORIES**

**News Report**

A news report about issues that have an impact on viewers (Excluding sports). Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the audio production.

**Audio Categories Continued. . .**

**Feature Report**

A creative news report considered “soft” news that viewers find interesting (Excluding sports). Judges will consider completeness, accuracy, fairness, attribution, in addition to quality of the audio production.

**In-Depth/Documentary Report**

Includes extensive reporting about a topic in a single piece, in documentary form, or in a series of reports from 2 to 5 parts. Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the audio production.

**Sports Report**

A news or creative report focusing on a sports-related topic. Judges will consider news value, accuracy, fairness, attribution, in addition to quality of the audio production.

**Promotional Radio/Audio Spot**

Short announcement to inform and attract audiences for an organization’s own programming, to create community awareness of the station or of particular programs, or to create or reinforce the organization’s image in the community. Judges will consider creativity, originality, as well as quality of audio production.

**BROADCAST CATEGORIES**

**Broadcast commentary**

An editorial segment (video or audio) designed to inform and persuade an audience. Remember, commentary is about sharing an opinion, but opinion is best presented based on factual information. Can be live or prerecorded.

**Announcements**

Student anchors read announcements (must be video; audio-only not accepted in this category). Judges will consider the news value of content, on-camera presence of anchors, creativity and visuals. (Visuals—video, photos, graphics—not required to enter, but strongly encouraged) Can be live or prerecorded. Not to exceed 15 minutes.

**Live Broadcast – Team**

Continuous coverage of a live news or entertainment event, maximum length of 5 minutes. Focus is on the concert of the team’s camera work, audio, graphics  and talent.

**Live Broadcast — Talent**

Continuous coverage of a live news or entertainment event, maximum length of 5 minutes. Focus is on the talent and the storytelling.

**Broadcast Categories Continued . . .**

**Live Sports Broadcast – Team**

Continuous coverage of a live broadcast or livestreamed sporting event, maximum length of 5 minutes. Focus is on the concert of the team’s camera work, audio, graphics  and talent.

**Live Sports Broadcast — Talent**

Continuous coverage of a live broadcast or livestreamed sporting event, maximum length of 5 minutes. Focus is on the talent and the storytelling.